

ANNOUNCING: ARTOBERFEST!

Salinas Artist Studio Tour 2011

Artoberfest, First Annual Salinas Artist Studio Tour kicks off on California Arts Day - also proclaimed Salinas Arts Day by Mayor Donohue - the First Friday of October during the Art Walk in Oldtown Salinas. Artoberfest celebrates the beginning of National Arts & Humanities Month, which takes place in October.

The incredibly talented Artists of Salinas open their art studios to the public on Saturday and Sunday October 8 & 9, 2011 and the Salinas Valley on October 15 & 16 for this free event. Hours are from 11am to 5pm each weekend. Many studios will have light refreshments available.

The 4word Art Gallery hosts an exclusive selection of artworks by featured artists and a gala reception on October 22, 2011 during the Salinas Valley Food, Wine & Art Festival, The Plein Air Painting portion of Artoberfest takes place in the Oldtown area as well as locations throughout Salinas and the Valley.

Art aficionados and folks who are just curious are welcome to participate in the inaugural Artoberfest event. River Road Wine Trail wineries are invited to host artists painting, creating, and demonstrating for the Plein Air competition all three days. This free public event starts with an evening of art and music at the First Fridays Art Walk in Oldtown Salinas celebrating California Arts Day from 5pm to 8pm on October 7. Artists' Studios are open from 11am to 5pm October 8 & 9 in Salinas, and October 15 & 16 in Salinas Valley. Plein Air Painting festival and competition is September 30 through October 9th, to coincide with opening night of Artoberfest. A Quick Draw Contest in Oldtown on the morning of October 22, and a Show & Sale the same day.

Maps are available online at www.artoberfestsalinas.org and at locations throughout the Monterey Bay region.